

Following course is detailed in the way it is required by its awarding body to get a pass for an award.

Travel, Tourism and Hospitality

Awarding Body	:	The Association of Business Executives, UK (ABE UK)
Level	:	From Certificate to Advance Diploma (4 Stages)
Examination Dates	:	December and June each year
Examination Style	:	A written three hours unseen examination per unit
Pass Marks	:	Minimum 40% in each exam
Duration	:	Variable (please see <i>Study Mode</i> below)
Entry Requirements	:	Certificate: No formal Qualifications Diploma: 2 A levels + 4 GCSE or ABE Certificate or Employment History for 2 years Adv. Diploma: ABE Diploma or UK Degree or equivalent overseas degree or Accepted qualification by ABE Registrar.

Qualification Modules and Units

Following is a list of subjects that will be covered during this qualification.

Certificate (Stage 1)

- [TTH Certificate General Information](#)
- [Introduction to Business](#)
- [Introduction to Accounting](#)
- [Introduction to Business Communication](#)
- [Introduction to Travel, Tourism and Hospitality](#)

Diploma Part 1 (Stage 2)

- [TTH Diploma General Information](#)
- [Economic Principles and their Application to Business](#)
- [Organisational Behaviour](#)
- [Financial Accounting](#)
- [Travel, Tourism and Hospitality](#)

Diploma Part 2 (Stage 3)

- [Marketing Policy, Planning and Communication](#)
- [Human Resource Management](#)
- [Managerial Accounting](#)
- [Principles of Business Law](#)
- [Systems Analysis and Design](#)
- [Travel, Tourism and Hospitality Operations Management](#)
-

Advanced Diploma (Stage 4)

- [TTH Advanced Diploma General Information](#)
- [International Travel, Tourism and Hospitality](#)
- [Tourism and the Environment](#)
- [Corporate Strategy and Planning](#)
- [Managing in Organisations](#)
- [Strategic Marketing Management](#)
- [Strategic Human Resource Management for Business Organisation](#)
- [Managing the Information Resource](#)

Study Mode

This qualification is available at ISBS on both part time and full time bases. Part time hours will depend on how many units a student selects to study in one session and there is no minimum limit.

On full time bases, a student will undertake supervised study that will be a minimum of 15 hours per week. However it is expected that number of hours per

week may be more than 15. Students will be required to cover The ABE syllabus per unit that will consist of tutorial lessons, assignments, research projects etc.

Attendance Policy

It is a policy of ISBS that a minimum of 80% class attendance is required for each module/unit to be considered for final exams. Any student failing to meet this criterion will not be registered for exam for that unit with the ABE.

Examinations will be set and marked by The ABE. They will be held at centers announced by the ABE.

Aims of Travel, Tourism and Hospitality

It is an estimate that Tourism is the world's largest industry with revenues of over \$500 billion and it is still on the rise. With that comes a fierce competition of gaining larger than ever share of the market. That is why travel, tourism and hospitality management have merged to create a unique business scope. Accordingly modern trends and concepts have changed to accommodate this new industry.

This qualification links business principles with sector expertise. Students holding this qualification will be confident in applying key business and management concepts in this growing sector. They will also be accepted in further levels of studies in universities, should they wish to carry on and achieve bachelor's level degree.